



The Meadows Convention Center @ Prairie Meadows, Altoona (Des Moines) Iowa

Iowa REI EXPO 2015
March 19-20 & March 21

VENDOR TRADE SHOW INFORMATION

(See Conference Schedule for More Details & Display times)

(See obverse for setup & teardown times)

Conference Sponsorship & Exhibition Opportunities
All-Industry Reception — Thursday 5-7!

Thursday 5-8:30 is Open to All Paid Attendees & All Paid Vendors!

Platinum Gold Silver Sponsors — Setup is Thursday AM, early.

<i>Date Registration <u>Confirmed</u></i>	By Mar 5	By Mar 17	At-The-Door (If available)	Extra Guest	Extended Total
<i>Platinum Event Sponsor—Limit 4* Pipe & Drape Booth Included</i>	\$450	\$500	\$750	\$60	
<i>Gold All-Industry Sponsor—Limit 8* Skirted Display Table</i>	\$325	\$400	\$650	\$60	
<i>Silver Break Sponsor— Limited to availability—Skirted Display Table</i>	\$200	\$ 300	\$550	\$60	

Bronze Vendors — Setup Saturday Morning *ONLY*

<i>Bronze Exhibitor—Saturday Only— Skirted Display Table</i>	\$125	\$175	\$225	\$40	
See the provided <u>Trade Show Agreement</u> for additional setup information.			<i>TOTAL</i>		
<i>Pay online or call to make arrangements.</i>					

For our out-of-town attendees, we have a block of rooms reserved. Register with the Hotel by **2/27/2015** for very affordable rate, of \$109/night, 1-4 person occupancy. Use group code “03192015REI” when you call The Meadows at 515-957-3000 to make reservations. Need to cut costs? Sign up for “cabin sharing” with the ILA office, or phone a friend! Call 515-255-0675

- Platinum Sponsors TWO Full Conference tickets** including all meals and events. Includes display on Saturday.
- Gold & Silver Sponsors Receive ONE Full Conference ticket** including all meals and events. No display on Saturday.
- Bronze Exhibitor Registration includes ONE Conference ticket** but only for Saturday PLUS the All-Industry Reception on Thursday night.
- * Display tables or booth areas subject to availability, first come, first served.
- ** All Tickets include all events, except Property Management Classes, which must be purchased separately.

We wish we had more booth space—but ... we don't!
We expect available vendor space will sell out quickly so do not delay!

Vendor Exhibitor Opportunities

Current Vendor Partners have 1st-right of refusal on booth space when registration & payment received by March 5th.

Display space opens to Non-Members on March 6th.

Venues and Vendor Booth Availability

The Meadows Convention Center	Thursday & Friday	Primarily Landlords
The Meadows Convention Center	Saturday	Landlords & RE Entrepreneurs

Setup Times are Exact!
See Special Instructions for Exceptions to Tear Down Times.

Trade Show Hours and Procedures	<i>Thursday & Friday Platinum Gold & Silver Only</i>	<i>Saturday Platinum & Bronze Only</i>
Setup / Load-In	Thursday AM— 6:00—7:45AM	Bronze - 6:00—7:45 AM
Display	Thursday 5:00—6:45 Friday 9:00-10:00 & 11:30-12:15	Saturday 8:00-9:30 & 12:00-1:00
Teardown	<i>Gold & Silver Anytime after 6:00 PM Friday</i>	<i>Platinum & Bronze Any time after 4:00 PM, or by arrangement.</i>

Drawings for prizes will take place Friday at 12:15 PM and during the luncheon on Saturday. Attendees must be present to win.

Vendors may furnish prizes for drawings. We will have “Bingo Cards” which must be completed by attendees, and be submitted prior to the drawing. Attendees must be PRESENT to win!

Iowa REI Expo 2015 offers a unique opportunity to be in front of an estimated 100-150 attendees.

Your registration, personal promotional efforts, and follow-up will largely determine the actual quality of your results. For many vendors, it will only take one new customer to cost justify their entire investment of time and resources. We anticipate drawing attendees from Iowa, and beyond. The more each of us does to promote, the more successful we will all be! We will supply a complete list of attendees after the Expo.

Your sponsorship dollars are used to promote the event and for sponsorships. Telemarketing and mailing services will be used to reach YOUR customer or prospective customers, for those who supply a list. Please contact us **today** to reserve your display. Event info is at www.Expo.IaREIA.com but registration is by mail or call-in. Call 515-255-0675 or email us at Info.IaREIA@gmail.com with any questions about the Expo.

If online registration is not available at the time you wish to register, call Alita at 515-943-7261 or the office. We will take deposits of \$100 to hold your preferred display tables or booth.

Complete payment is due prior to setup. No exceptions!