

Iowa Rental Property Owners PAC – IARPO-PAC

A political action committee (PAC) is an organization that raises money to assist politicians with costs to run campaigns. The money raised for IARPO-PAC is usually contributed to Iowa legislature candidates.

The mission of the **IARPO-PAC** is to educate lawmakers on the important issues confronted by rental property owners. Our PAC's charter is to be non-partisan. Support will be given to legislators and candidates who demonstrate an understanding of and support for issues important to our membership. The PAC follows a strategic plan concentrating on those lawmakers who are members of committees important to rental property owners.

In conjunction with our lobbying and grass-roots efforts, the **IARPO-PAC** raises the visibility of RPO' views, interests and concerns among influential lawmakers. With increased visibility, LLIA and ILA has a greater opportunity to educate lawmakers on issues important to Rental Property Owners and Managers.

How does a PAC work for you? Landlords of Iowa (LLIA) and Iowa Real Estate Investors Association (IaREIA- ILA) are but two of hundreds of groups vying for the attention of lawmakers and future political candidates. **In recent years, LLIA and ILA have made great progress in reaching out to the Iowa Legislature, educating members on our industry and updating antiquated laws; increasing limits on rent late fees, extending collection time for money judgments, and property tax reform are examples.**

How do politicians use PAC money? Politicians rely on money contributed by individuals and PACs for campaign funds. PAC contributions are used to pay for campaign staff, commercials, signs, handouts, etc. Campaign money is heavily regulated by the Iowa Ethics Campaign and Disclosure Board. **IARPO-PAC** follows the regulations.

Isn't there a better way to fund political campaigns? We could have a system wherein taxpayers' money was totally used to fund campaigns. There would have to be limits on what could be spent. That system may sound good, but it would give even stronger advantages to those already in office. Under our current system, successful candidates are usually people who are known in their community. There are able to raise money from individuals who know them and trust their judgment.

Why is a strong PAC important? It is important that our **IARPO-PAC** have the resources available to help support our interests. Since we have an interest in who is a member of the Iowa legislature, we need to demonstrate that interest by assisting candidates who understand our issues. There are only two choices for us: donating time to a campaign or donating money. Both activities are important. **Most landlords have more money than they have time, so we are asking for money!**

By combining the individual contributions of LLIA & ILA members and other real estate groups, the association is able to create increased awareness of our concerns and ensure that they get the attention they deserve. By federal law, a PAC is not allowed to accept funding from a trade association, credit union or banking interests. The PAC must raise its funds separately from individual members. One hundred percent of contributions go directly to candidates' campaign to promote the visibility of our issues. Contributions to the PAC are completely voluntary.

Please mail your contribution to: IARPO-PAC, PO Box 354, Mason City, IA 50402-0354. And, we have made it easy to contribute online at www.iareia.com/iarpo-pac/

Individuals or non-corporate businesses may donate (includes individual LLCs). See the website for details regarding conditions for donating.

Questions can be directed to Joe Kelly, lobbyist Joe@iamha.org or Daryl Kruse, Legislative Chair LLIA dreeemon@aol.com (319) 240-0880 or Andrew Lietzow, acting Legislative Chair IaREIA - ILA at Info.IaREIA@gmail.com (515) 255-0675